

# Exhibit at the Australasian Quilt Convention 2025!



Australia's Premier Quilt Event

**April 10 to 13, 2025**

Royal Exhibition Building, Carlton Gardens, Melbourne

Enhance your brand's visibility, connect with a dedicated audience, and showcase your products at AQC 2025!

**Delegates flood to AQC for the 4 days of workshops, social events, quilt show, new products and more!**

## WHY EXHIBIT?

### 1. Engage with a Passionate Audience

Tap into a dedicated audience of quilting enthusiasts, industry professionals, and creative individuals from Australia and overseas.

#### AQC visitors are:

- Committed to their crafts, hobbies and 'me' time. Inspired by textile arts, artists, design and quilts worldwide.
- Eager to discover the latest trends, products, and techniques.
- AQC's largest demographic are empty nesters or downsizers, prepared to spend more on live events and experiences now that they have less family and financial obligations.

### 2. Showcase Your Innovations with Industry leaders

Whether you're a well-established brand or a newcomer to the industry, the Australasian Quilt Convention brings together the industry leading brands. **It's the live platform** to unveil your latest collections, tools, and innovations to an enthusiastic audience.

### 3. Network and Collaborate

Build valuable connections with fellow exhibitors, industry leaders, and potential business partners. Take advantage of the convention's networking opportunities to expand your reach and explore collaboration possibilities.





# EXHIBITOR BENEFITS

## 1. High Visibility and Foot Traffic

With thousands of attendees expected every day, your products will be showcased to a large and highly engaged audience.

## 2. Targeted Marketing Exposure

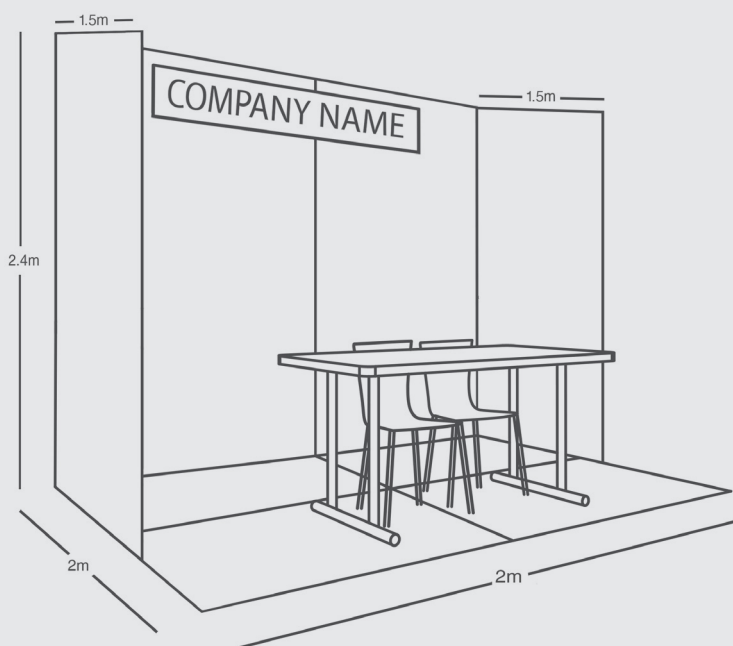
Benefit from our extensive marketing campaign that includes social media, email marketing, a print magazine, targeted advertising and more. Your brand will gain significant exposure to your target market through our multiple marketing touch points.

## 3. Flexible Booth Options

Choose from a variety of booth sizes and locations tailored to your needs. We offer flexible solutions to enhance your visibility, product type and budget.

## 4. Exclusive Networking Events

Participate in special networking events designed to connect you with key figures in the quilting community. These opportunities are invaluable for fostering relationships and gaining insights into industry trends.



## Exhibitor Stand

### Modular with sign on back wall

- No Fascia system at front of stand
- Company name on sign attached to back wall, 1 sign
- 1 x table & 2 x chairs per 4sqm
- 2.4m high black Corinthian walling (velcro compatible)
  - back and sides
- Side walls 1.5m deep
- No premiums for corner, peninsula or island
- No lighting or power included in this package

Various size stands available



AQC is at the Royal Exhibition Building, Carlton Gardens, Melbourne



Listen to what our delegates say!

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TESTIMONIALS](#)



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